Committee(s)	Dated:
Barbican Centre Board	2 February 2023
Subject: Barbican Centre Strategic Framework - New Organisational Purpose & Values	Public
Which outcomes in the City Corporation's Corporate Plan does this proposal aim to impact directly?	10
Does this proposal require extra revenue and/or capital spending?	N
If so, how much?	N/A
What is the source of Funding?	N/A
Has this Funding Source been agreed with the Chamberlain's Department?	N/A
Report of: Claire Spencer, CEO Barbican Centre	For discussion and
Report author: Claire Spencer, CEO Barbican Centre	noting.

# Summary

The Barbican Centre is revising its Strategic Framework, commencing with its Organisational Purpose and Values. These will guide the Barbican Centre over the next 3-5 years. This will be further supported by a prioritisation exercise of all organisational activity, allowing us to both deliver on requirements and ambition today, but also prepare the business for the future.

The Purpose and Values have been developed following consultation with the Barbican Team, Barbican Board and Barbican Trust over the second half of 2022.

#### Recommendation

That the Board NOTES the new Organisational Purpose and Values.

## Main Report

## Background

This work was identified as a base requirement for the future of the Barbican – to give it a clear sense of purpose and direction and a strong value set base from which to deliver. It was attended to as an early priority in 2022 and should assist the organisation in improved outcomes across all areas, particularly in organisational prioritisation, focus and fundraising.

### **Current Position**

The new Organisational Purpose and Values were communicated to the Barbican Team at the end of Calendar year 2022 and were well received. They will now be progressively implemented into our work. The next phase of developing the Strategic Framework has now commenced – focusing on strategic priorities, delivery

programmes, associated sub strategies and metrics. The EDI sub strategy is the first of these and is also presented at this meeting.

These remaining additional components will be presented and discussed with the Board at our meeting in March.

Our new Organisational Purpose and Values have been shared with the Corporation – particularly the Strategy Team who are supportive.

# **Corporate & Strategic Implications**

- Strategic implications The Purpose and Values are consistent with the Corporate Plan and support the intent of the Destination City strategy. It is essential that the Barbican has its own Purpose and Values that are deeply held and understood at a local level.
- Financial implications none, the Strategic Framework will deliver within budget parameters and will assist in prioritisation of activities within an acceptable budget framework.
- Resource implications in the next stage of the development of this framework there
  is likely to be some redirection of resources within the Barbican Centre.
- Legal implications none
- Risk implications our view is that this will reduce the risk profile of the Barbican Centre, particularly by putting equity and inclusion at the heart of both our purpose and values.
- o Equalities implications none
- Climate implications the Values include one on Sustainability climate, financial and personal. This value will feature in our decision making and should improve our climate position
- Security implications none

#### Conclusion

The Purpose and Values of the Barbican are unique to the Centre and reflect the unique position the Centre holds within the City of London. They are aligned to the strategic intent of the Corporation as reflected in Destination City and the Corporate Plan.

**Appendix 1** - The Barbican Centre Organisational Purpose and Values

#### Report author

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